



DENTURIST ASSOCIATION OF BRITISH COLUMBIA

**2020 Annual General Meeting
of Members**

Convention & Educational Symposium

May 27th – 30th, 2020

**Penticton Lakeside Resort and Conference Centre
Penticton, BC**

Exhibitors' Prospectus for 2020

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Invitation to Exhibit

The 2020 Annual General Meeting and Conference is being held **May 27 to May 30, 2020** at the **Penticton Lakeside Resort and Convention Centre** in Penticton, BC. Exhibitors are welcome and encouraged to consider registering for activities at our conference outside of their exhibitor duties. A complete **Registration Package** will be available on the DABC website in late winter/early spring at www.denturist.bc.ca.

For the Exhibitors, the following are some reasons you should consider registering for an Exhibit Table:

- ***Annual drawing of denturists in Western Canada***
- ***Additional exposure to denturists from jurisdictions outside of BC***
- ***Develop business contacts within the profession***
- ***Excellent venue in which to mix business with pleasure***
- ***Exhibiting: Saturday, May 30th from 9:00 am to 1:00 pm***
- ***Saturday Complimentary brunch (2 exhibitors per paid table).***
- ***Exhibitors are invited to participate in extracurricular activities with conventioners***
- ***Events to be announced***

This Exhibitor Prospectus contains the information necessary to assist you in reserving your space; please ensure you read all the information carefully. If you have any questions, you may contact the DABC office at 604-886-1705.

The Exhibitors Showcase will be held in Salons B and C. As the concurrent educational symposiums are also being held in this general area of the hotel, exposure to conventioners will be excellent.

Each exhibit table is a standard 6' table in an approximately 8' x 8' exhibit space, with 2 chairs for exhibitors. Ceiling height is over height which will allow more than adequate space for backdrops/sign displays behind your exhibit table.

Please be reminded that the assignment of the exhibit tables is based on sponsorship levels first and then when the correctly completed application and remittance of fees is received by our office. We will endeavor to meet any indicated special requests. However, these requests can only be dealt with depending on when you register; the sooner we receive it, the better the chance that we can meet your requests!

An Exhibitor Confirmation Package will be issued to the registered Exhibitors, and this package will contain detailed and up-to-date information and details regarding the Exhibitor's Showcase as well as information regarding shipping of items to the hotel for the event.

Table Assignment & Fees

Exhibit Table Registration & Assignment

The ***Exhibit Table & Sponsorship Registration Form*** is attached.

Assignment of the exhibit table is based on when the correctly completed application and remittance of fees is received by our office. We will endeavour to meet any indicated special requests. However, these requests can only be dealt with depending on when you register; the sooner we receive it, the better the chance that we can meet your requests!

This year's Trade Show will take on **Saturday, May 30, 2020 from 9 am to 1 pm**. The Exhibit Table Fee is \$850.00 plus GST ($\$850.00 + \$42.50 \text{ GST} = \892.50). Exhibit Table Registrations require a 50% deposit **on or before February 28, 2020** (or the entire payment) and, once the correctly completed form and payment have been received, assignment of the table can be done. The balance 50% is required to be paid **on or before April 30, 2020**.

Please note that refunds of deposits will only be done if cancellation of the Exhibit Table Registration is received in writing at the DABC office on or before April 30, 2020. (*Sorry, but we cannot provide deposit refunds after April 30, 2020*). Cancellations of Table Registrations after April 30, 2020 will forfeit deposit and balances paid. Late registrations may apply.

Exhibit Table Registration Inclusions

- ✓ 2½' x 6' display table
- ✓ Two chairs per table for the exhibitors
- ✓ Prominent Display Board of the Companies/Individuals exhibiting
- ✓ Complimentary brunch for up to 2 exhibitors per table registration (additional individuals by fee)

Exhibit Table Registration Exclusions

- Electricity and extension cords for power
- Shipping, movement, transfer, removal, storage, setup and dismantling of contents of Exhibit Table
- Registration for extracurricular activities (exhibitors can register for these!)
- Hotel accommodation
- Personal, travel expenses or other such matters

Sponsorship Opportunities

Sponsorship Levels

- Bronze Level: \$2,500 All advertising associated with the Convention.
- Silver Level: \$5,000 All advertising associated with the Convention plus complimentary booth at the trade show (including 2 brunch tickets - \$850 value).
- Gold Level: \$7,500 All advertising associated with the Convention plus complimentary booth at the trade show (including 2 brunch tickets - \$850 value). In addition, cost of speaker, speaker's hotel room and transportation to and from airport will be covered by DABC.
- Platinum Level: \$10,000 This is per year with a 3-year option. It includes sole sponsorship of social events, all advertising associated with the Convention, complimentary booth at the trade show (including 2 brunches - \$850 value) plus services in kind (for example, cost of speaker, speaker's hotel room and transportation to and from airport).

Hotel Information

Penticton Lakeside Resort and Convention Centre is located on the south shore of Okanagan Lake. The Resort includes 273 lake and mountain view guest rooms, each with their own balcony. With over 32,000 sq ft of space and the Okanagan Lake as the scenic backdrop, the Resort's conference centre is an idyllic location for a convention and tradeshow.

Rooms must be booked individually **on or before April 26th, 2020** in order to receive these rates. Hotel reservations can be done by phone or online:

1. **BY PHONE:** Please call the toll-free reservation line at 1-800-663-9400 and **identify yourself as being with the Denturist Association of BC Conference** in order to receive the special guestroom rate.
2. **ONLINE:** Please click on the below URL:
<http://www.onressystems.com/vendors/pentictonlakesideresort/Group-Reservations.html>
select the desired dates and enter promo code **DABC2020**.

The following are the convention rates (plus applicable taxes and service charges), based on single or double occupancy:

| | |
|-------------------------------|---------------------|
| Queen City View Room | \$165.00 CDN |
| Queen Beach View Room | \$175.00 CDN |
| Queen Lake View Room | \$185.00 CDN |
| King Rooms starting at | \$180.00 CDN |
| Suites starting at | \$198.00 CDN |

Parking is \$10 per vehicle per day for in-house guests.

The Hotel location and contact information are as follows:

Penticton Lakeside Resort and Conference Centre

21 Lakeshore Drive West,
Penticton, BC
V2A 7M5

Hotel Front Desk:

(250) 493-8221
1-800-663-9400



Event Information

To be announced

2019 Exhibitors and Sponsors

We thank our past exhibitors for their continued support and contribution to the success of our Annual General Meeting and Conference, and look forward to meeting and working with new exhibitors!

Thank you, 2019 sponsors:

| | |
|-------------------|----------------------------------------------------------------------------------------------------------------|
| Platinum Sponsor: | Ivoclar Vivadent |
| Gold Sponsors: | Dentsply Sirona Vita North America |
| Silver Sponsors: | 3Shape Zahn Canada, a Division of Henry Schein |
| Bronze Sponsors: | Arfona Argen Canada GC America Neodent, a Straumann Group Brand Panthera Dental Swiss NF Metals |

Thank you, 2019 participants:

- Abutment Direct
- Allecon Dental
- Aurum Group
- Central Dental
- EDI
- Everything Uniforms
- Mid-Continental Dental Supply
- Protec Dental Laboratories
- Sinclair Dental Co. Ltd.
- Specialty Tooth Supply
- Surgically Clean Air Inc.

Thank you to Zahn Canada, a Division of Henry Schein Canada, Inc. and 3Shape for sponsoring the Wine Pairing Event and to Dentsply for sponsoring the trade show cocktails! Thank you to Vita for providing the Germany Denture Course Prize Package!




The Denturist Association of BC
2020 Annual General Meeting of Members
Convention and Educational Symposium
May 27 to May 30, 2020

Penticton Lakeside Resort & Convention Centre, Penticton, BC

Exhibitors Display Table Registration & Sponsorship Form

| | | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|---------------------|--|
| Trade Show: Saturday, May 30, 2020 9 am – 1 pm <i>Please Print Clearly or Type. This completed form is due on or before February 28, 2020.</i> Please remit payment by cheque. | | | |
| Company Name: | | | |
| Contact Individual's Name: | | | |
| Address: | | | |
| City: | Province/State: | Postal Code: | |
| Telephone Number: | Fax Number: | | |
| Email: | | | |
| 1st Representative | | | |
| Name: | | | |
| Address: | | | |
| City: | Province/State: | Postal Code: | |
| Telephone Number: | Fax Number: | | |
| Email: | | | |
| 2nd Representative | | | |
| Name: | | | |
| Address: | | | |
| City: | Province/State: | Postal Code: | |
| Telephone Number: | Fax Number: | | |
| Email: | | | |
| <i>For additional representatives, please photocopy this page, complete and attach and submit with this form</i> | | | |

 **Please cut this page out or use our online form**

Conference Financial Sponsorship Opportunities

We appreciate any sponsorship you can provide!

| | | | | |
|--|-------------|----------------|---------|--|
| | Sponsorship | In Kind | \$ | |
| | | Bronze Level | \$2500 | |
| | | Silver Level | \$5000 | |
| | | Gold Level | \$7500 | |
| | | Platinum Level | \$10000 | |
| | | | | |

Exhibitors Display Table

| | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|------------------------------------|
| Display Tables will be set up Friday, May 29, 2019. Exhibition is on Saturday, May 30, 2020 from 9 am to 1 pm | | |
| # of Display Table(s) | | @\$892.50 (\$850.00 + \$42.50 GST) |
| Total Display Table(s)* | | |
| <i>*To reserve a table, a \$446.25 deposit (\$425.00 + \$21.25 GST) is required with the submission of this form. Full payment is due on or before April 30, 2020.</i> | | |

Registration for Events

| Event | Price (incl. GST) | # of Attendees | Names | Total |
|-------|----------------------|-------------------|-------------------|-------|
| TBA | | | | |
| | | | | |
| | | | Total Cost | |

Completion

| | | |
|--------------------------------------------------------------------------------|---------------------|----|
| We look forward to your continued support of our Annual Convention. | Total Sponsorship | \$ |
| | Total Exhibit Table | \$ |
| | Total Events | |
| | Deposit Amount | \$ |
| | Balance Owing | \$ |

Please make cheques payable to: Denturist Association of BC

Please complete this form and return it with your payment to:

*Denturist Association of BC
 PO Box 23069
 Prince George, BC
 V2N 6Z2*

 Please cut this page out or use our online form