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## EXHIBITOR INFORMATION

**Date:** September 17, 2021 at 3:00 to 8:00 pm  
**Where:** Penticton Lakeside Resort and Conference Centre, Penticton, BC  
**Cost:** \$850 plus GST (credit cards are accepted)  
**Registration:** Registration is online at: [DABC Trade Show Registration](#) until August 20, 2021

### Exhibit Table Registration Inclusions

- ✓ 2½' x 6' display table
- ✓ Two chairs per table for the exhibitors
- ✓ Prominent Display Board of the Companies/Individuals exhibiting

### Exhibit Table Registration Exclusions

- Extension cords for power
- Shipping, movement, transfer, removal, storage, setup and dismantling of contents of Exhibit Table
- Registration for extracurricular activities (exhibitors can register for these - TBA)
- Hotel accommodation
- Personal, travel expenses or other such matters

### Additional Information

- Ceiling height is over height which will allow more than adequate space for backdrops/sign displays behind your exhibit table.
- Depending on current Provincial Health Orders, the trade show may be held outside under tents.
- Full refunds will be offered if the trade show is cancelled or postponed due to current Provincial Health Orders.
- Please be reminded that the assignment of the exhibit tables is based on sponsorship levels first and then when online registration is received by our office. Please contact the office with any special requests and we will endeavor to meet them!
- An Exhibitor Confirmation Package will be emailed to registered Exhibitors containing information regarding shipping of items to the hotel for the event as well as ordering an electrical package.

## Hotel Information

Penticton Lakeside Resort and Convention Centre is located on the south shore of Okanagan Lake. The Resort includes 273 lake and mountain view guest rooms, each with their own balcony. With over 32,000 sq ft of space and the Okanagan Lake as the scenic backdrop, the Resort's conference centre is an idyllic location for a convention and tradeshow.

Rooms must be booked individually **on or before August 3, 2021** to receive these rates. Hotel reservations can be done by phone or online:

1. **BY PHONE/EMAIL:** Please call the toll-free reservation line at 1-800-663-9400 or email [lakeside@rpbhotels.com](mailto:lakeside@rpbhotels.com) and **identify yourself as being with the Denturist Association of BC Conference** to receive the special guestroom rate.
2. **ONLINE:** Please click on the below URL:  
<http://www.onresystems.com/vendors/pentictonlakesideresort/Group-Reservations.html>  
select the desired dates and enter promo code **DABC 2021**.

The following are the convention rates (plus applicable taxes and service charges), based on single or double occupancy:

<b>City View Double Queen Room</b>	<b>\$168.00 CDN</b>
<b>Lake View Double Queen Room</b>	<b>\$185.00 CDN</b>
<b>City View King Room</b>	<b>\$181.00 CDN</b>
<b>Lake View King Room</b>	<b>\$198.00 CDN</b>

Parking is \$10 per vehicle per day for in-house guests.

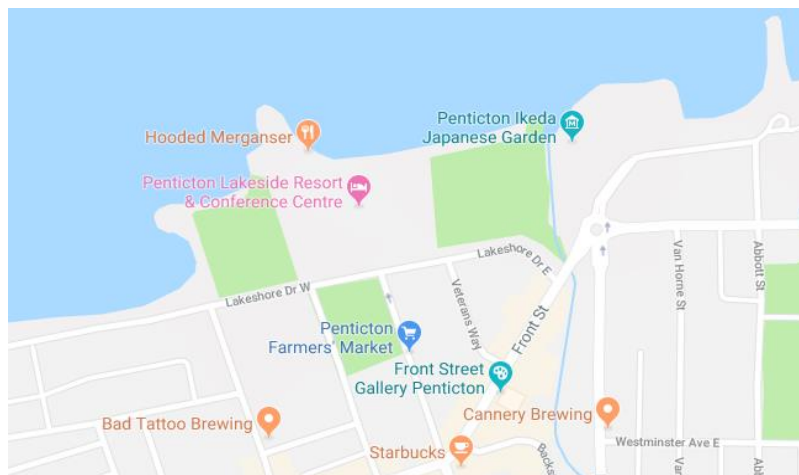
The Hotel location and contact information are as follows:

### **Penticton Lakeside Resort and Conference Centre**

21 Lakeshore Drive West,  
Penticton, BC  
V2A 7M5

### **Hotel Front Desk:**

(250) 493-8221  
1-800-663-9400





## Sponsorship Opportunities

<b>Bronze Level</b>	\$2,500	All advertising associated with the Convention.
<b>Silver Level</b>	\$5,000	All advertising associated with the Convention plus complimentary booth at the trade show (\$850 value).
<b>Gold Level</b>	\$7,500	All advertising associated with the Convention plus complimentary booth at the trade show (\$850 value). In addition, cost of speaker, speaker's hotel room and transportation to and from airport will be covered by DABC.
<b>Platinum Level</b>	\$10,000	This is per year with a 3-year option. It includes sole sponsorship of social events, all advertising associated with the Convention, complimentary booth at the trade show (\$850 value) plus services in kind (for example, cost of speaker, speaker's hotel room and transportation to and from airport).

## Evening events

These will be announced closer to the date and will follow Provincial Health Order guidelines.



## Sponsors

We thank our past exhibitors for their continued support and contribution to the success of our Trade Show, Annual General Meeting and Conference and look forward to meeting and working with new exhibitors!

Thank you, 2019 sponsors:

Platinum Sponsor:	Ivoclar Vivadent
Gold Sponsors:	Dentsply Sirona Vita North America
Silver Sponsors:	3Shape Zahn Canada, a Division of Henry Schein
Bronze Sponsors:	Arfona Argen Canada GC America Neodent, a Straumann Group Brand Panthera Dental Swiss NF Metals

Thank you, 2019 participants:

- Abutment Direct
- Allecon Dental
- Aurum Group
- Central Dental
- EDI
- Everything Uniforms
- Mid-Continental Dental Supply
- Protec Dental Laboratories
- Sinclair Dental Co. Ltd.
- Specialty Tooth Supply
- Surgically Clean Air Inc.

Thank you to Zahn Canada, a Division of Henry Schein Canada, Inc. and 3Shape for sponsoring the Wine Pairing Event and to Dentsply for sponsoring the trade show cocktails! Thank you to Vita for providing the Germany Denture Course Prize Package!