

# CONVENTION, TRADE SHOW & AGM 2025

May 28 - May 31, 2025

Penticton Lakeside Resort & Conference Centre, Penticton, BC







## **EXHIBITOR INFORMATION**

# **Exhibitor Registration Information**

Below are the details for the DABC 2025 Conference, AGM and Trade Show. **Online registration** opens on March 24, 2025 at 9 am. To register, please visit the DABC website: https://denturist.bc.ca/events/dabc-events/.

#### **Trade Show**

The Trade Show will take place as follows:

Friday, May 30, 2025	noon	Exhibitor set up	
	2:30 pm – 6:30 pm	<b>Trade Show Opens</b>	
	6:00 pm - 6:30 pm	Prize Draw	
	6:30 pm – onwards	<b>Exhibitor Dismantle</b>	

Exhibitor Booth Ticket (Friday only)	\$1,000 plus GST. Includes Friday tradeshow with one 8x8 booth, two Exhibitors and Friday breakfast and lunch. If you have more than two exhibitors, please purchase an Additional Exhibitor Ticket.
Additional Exhibitor Ticket (Friday only)	\$110 plus GST. Includes Friday tradeshow, breakfast, and lunch.
Deluxe Exhibitor Booth Ticket (Wednesday – Saturday)	\$1700.00 plus GST. Includes Friday tradeshow with one 8x8 booth, two exhibitors, all meals (Wednesday – Saturday), plus evening events (excluding gala). If you have more than two exhibitors, please purchase an Additional Exhibitor Deluxe Ticket.
Deluxe Additional Exhibitor Ticket (Wednesday – Saturday)	\$350 plus GST. Includes Friday tradeshow, all meals (Wednesday – Saturday), plus evening events (excluding gala).
DABC Gala Evening	\$125 plus GST. Details to be confirmed.

#### **Prizes**

Our trade show includes drinks, appetizers, and a game with prizes for convention delegates. Offering prizes is a great way to engage delegates and make the event more enjoyable and memorable. If you are interested in donating a prize, please reach out to the DABC office to coordinate your contribution.

## **Assignment of Space**

Assignment of the Vendor Booth is based on sponsorship levels first and then when online registration is received by our office. Please contact the office with any special requests and we will endeavor to meet them!

#### **Exhibit Services (additional cost)**

Show in Motion Services Inc is our tradeshow services provider. Show in Motion will be available to assist with exhibit set-up, audio-visual, power and shipping requirements (at an additional cost). Closer to the event, Exhibitors will receive an electronic information package outlining Show in Motion's services and prices that are available for order.

#### **Exhibit Table Inclusions**

- ✓ 2½' x 6' display table with skirting and two chairs
- ✓ Booth with draping
- ✓ Prominent Display Board of the Companies exhibiting
- ✓ Breakfast and lunch for up to 2 exhibitors per booth registration (additional exhibitors are \$110 per exhibitor for Friday's trade show, refer to pricing options)

#### **Exhibit Table Exclusions**

- Power and extension cords for power order directly with Show in Motion
- Shipping, movement, transfer, removal, storage, setup and dismantling of contents of Exhibitor Booth

#### **Dismantling**

When dismantling, all exhibitor material must be packed and removed from the floor area as soon as possible as the Hotel needs to get the room ready for the next day's event. The hotel reserves the right to dispose of any materials/packages that are not picked up within 24 hours of the event. A charge may apply.

## **Shipping and Receiving**

The Penticton Lakeside Resort and Conference Centre does provide complimentary storage of packages/boxes, two days before and/or after the event. However, space is very limited. Please arrange directly with the hotel. Alternatively, Show in Motion can handle all exhibitor requirements for storage, customs declarations and shipping goods and materials to and from the hotel. Please refer to Show in Motion's Information Package (when it is available) for further details.

### **Check-In and Badges**

Upon arrival, please visit the DABC registration desk in the Convention foyer to pick up your name badges and receive confirmation of exhibit location. Badges must be worn at all times.

### **Security and Insurance**

The DABC will not assume responsibility for loss or damage. Exhibitors should take precautions to protect their property and have adequate insurance coverage.

### **Refund Policy**

Please note that there are no refunds. However, if you must cancel, you may contact the DABC office to request a refund review.



#### **SPONSORSHIP BENEFITS**

BRONZE \$2,500

\$1,000

GOLD \$7,500 PLATINUM \$10,000

Yes

**EXCLUSIVE!** 

Includes sponsorship of one evening event (sponsor's choice).		Yes	Yes	Yes
Includes sponsorship of one breakfast or lunch (sponsor's choice).	Yes			Yes
Includes advertising for the convention and for the sponsorship of the relevant evening event and/or breakfast or lunch.	Yes	Yes	Yes	Yes
Option to provide swag and/or printouts in the attendees' swag bags. (Sponsor is responsible for any costs associated with this.)	Yes	Yes	Yes	Yes
Option of paying the hotel directly for the event or providing DABC with a sponsorship cheque.	Yes	Yes	Yes	Yes
Includes one exhibitor booth and 2 exhibitors - all meals and events (other than additional cost events) for whole length of the convention).		Yes* *or Honorarium option	Yes	Yes

NOTE: Additional exhibitors will be charged \$350 per exhibitor and include all meals and events (other than additional cost events) for whole length of the convention

\$1000 CAN*	\$1500 CAN	\$3000 CAN
* or exhibitor booth option		
Yes	Yes	Yes

If sponsor wishes to bring in more than one speaker, the sponsor will be responsible for all costs associated with the second speaker.

Includes one Speaker's Honorarium

Includes additional 2 exhibitors (4 exhibitors in total) - all meals and events

(other than additional cost events) for whole length of the convention).

Includes two hotel nights for one speaker at the convention hotel. All other expenses associated with the speaker is the responsibility of the sponsor.

## **Hotel Information**

Penticton Lakeside Resort and Convention Centre is located on the south shore of Okanagan Lake. The Resort includes 273 lake and mountain view guest rooms, each with their own balcony. With over 32,000 sq ft of space and the Okanagan Lake as the scenic backdrop, the Resort's conference center is an idyllic location for a convention and tradeshow.

Rooms must be booked individually on or before **April 25**, **2025**, to receive the below discounted rates. Hotel reservations can be done by phone or online:

- 1. **BY PHONE:** Please call the toll-free reservation line at 1-800-663-9400 and **identify** yourself as being with the Denturist Association of BC Conference to receive the special guestroom rate.
- 2. **ONLINE:** Please click on the below URL:

https://www.onressystems.com/reservations/?property=penticton-lakeside-resort-and-conference-

centre&code=17736&checkin=28May2025&checkout=31May2025

Select the desired dates (only available for reservations on May 28 though May 30.

IMPORTANT: For extended stays (including May 27 and/or May 31, please contact the hotel via phone or email to book at the discounted convention rate. Online booking does not allow you to reserve the extended dates and your whole requested reservation will show as unavailable.

The following are the convention rates (plus applicable taxes and service charges), based on single or double occupancy:

Double Queen Guestroom
King Guestroom
King Suites
West Wing King Guestrooms
West Wing King Suites

Parking is \$20 per vehicle per day for in-house guests.

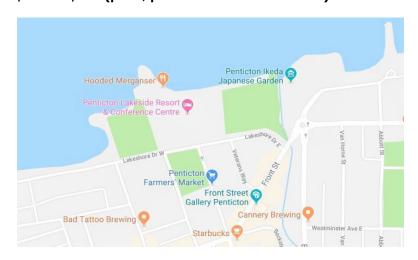
The Hotel location and contact information are as follows:

Penticton Lakeside Resort and Conference Centre

21 Lakeshore Drive West, Penticton, BC V2A 7M5

**Hotel Front Desk:** 

(250) 493-8221 1-800-663-9400 \$246 to \$263 (city, beach or lake views) \$263 to \$280 (city, beach or lake views) \$305 to \$331 (city, beach or lake views) \$297 to \$314 (park, partial lake or, lake views) \$331 to \$382 (park, partial lake or lake views)



## **Event Information**

#### (Events may be subject to change)

We welcome all exhibitors to participate in the four days of our convention. If you plan to do so, please purchase the Deluxe Exhibitor Booth Ticket and/or the Deluxe Additional Exhibitor Ticket which includes breakfast and lunch for all four days plus the Welcome Reception.

Wednesday, May 28th, 5:00 pm to 6:30 pm - Welcome Reception Enjoy complimentary drinks and appetizers on the Bufflehead Patio!

Thursday, May 29th, 5:30 to 6:30 pm - Join us for complimentary drinks in the foyer generously sponsored by Zahn Canada, a division of Henry Schein.

Thursday, May 29th, 6:30 pm onward - The Roaring 20s Gala Event \$125 plus GST. Join us for dinner, awards ceremony, music trivia and dancing! Cash bar available.

#### Friday, May 30th, 2:30 pm to 6:30 pm—Trade Show

Our trade show includes drinks and appetizers, generously sponsored by our platinum sponsor, Dentsply Sirona, as well as a game with prizes for convention delegates. Offering prizes is a great way to engage delegates and make the event more enjoyable and memorable. If you are interested in donating a prize, please reach out to the DABC office to coordinate your contribution.

## 2024 Sponsors and Exhibitors

A huge thank you to our 2024 Sponsors and Exhibitors for your support! contributions have been instrumental to the ongoing success of our Trade Show and Conference. We look forward to seeing you again.

**PLATINUM SPONSOR** 







SILVER SPONSORS



















































