



**2023 Denturist Association of BC
Convention and Educational Symposium,
Trade Show and AGM**

2023 EXHIBITORS PROSPECTUS

May 31 to June 3, 2023

**Penticton Lakeside Resort and Conference Centre
Penticton, BC**

Invitation to Exhibit

The 2023 Denturist Association of BC's (DABC) Convention and Educational Symposium, AGM and Trade Show is being held on **May 31 to June 3, 2023**, at the **Penticton Lakeside Resort and Conference Centre**, in Penticton, BC. Registration will be available online in the next upcoming weeks on the DABC's website at [DABC Events | Denturist Association of BC](#). An email will also be sent out with registration details when available.

The following are some reasons Exhibitors should consider registering for a Vendor Booth:

- *Annual drawing of denturists in Western Canada*
- *Additional exposure to denturists from jurisdictions outside of BC*
- *Develop business contacts within the profession*
- *Excellent venue in which to mix business with pleasure*
- ***Exhibiting: Friday, June 2nd from 2:30 pm to 7:30 pm***
- *Complimentary breakfast and lunch on day of Trade Show*
- *Exhibitors are invited to participate in extracurricular activities with conventioners*

This Exhibitor Prospectus contains the information necessary to assist you in reserving your space; please ensure you read all the information carefully. If you have any questions, you may contact Alex Nicholson at the DABC office at 604-886-1705 / info@denturist.bc.ca.

The Trade Show will be held in Salons B and C and exposure to conventioners will be excellent.

Each vendor booth is a standard 6' table in an approximately 8' x 10' exhibit space, with 2 chairs for exhibitors. Ceiling height is over height which will allow more than adequate space for backdrops/sign displays behind your exhibit table.

Please be reminded that the assignment of the vendor booths is based on sponsorship levels first and then when online registration is received by our office. Please contact the office with any special requests and we will endeavor to meet them!

An Exhibitor Information and Order Package will be issued from Showtime Event & Display to all registered Exhibitors. This package will contain detailed and up-to-date information and details regarding the Trade Show as well as information regarding the shipment of items to the hotel for the event.

Exhibitor Registration, Information and Fees

Vendor Booth Registration

Registration will be available on our website at [DABC Events | Denturist Association of BC](#). Additionally, an email will be sent out with registration information to all previous exhibitors.

This year's Trade Show will take place on **Friday June 2, 2023, from 2:30 pm to 7:30 pm**. The Vendor Booth Fee is \$1,000 plus 5% GST. This includes two representatives. For additional representatives, the fee is \$100 plus GST each.

Exhibit Table Registration Inclusions

- ✓ 2½' x 6' display table
- ✓ Two chairs per table for the exhibitors
- ✓ Prominent Display Board of the Companies/Individuals exhibiting
- ✓ Complimentary breakfast and lunch for up to 2 exhibitors per table registration (additional exhibitors are \$100 per exhibitor)

Exhibit Table Registration Exclusions

- Power and extension cords for power
- Shipping, movement, transfer, removal, storage, setup and dismantling of contents of Vendor Booth
- Hotel accommodation
- Personal, travel expenses or other such matters

Exhibitors Additional Information

Covid 19: There is currently no mask mandate or restrictions on organized events in BC.

Assignment of Space: Assignment of the Vendor Booth is based on sponsorship levels first and then when online registration is received by our office. Please contact the office with any special requests and we will endeavor to meet them!

Exhibit Representatives: Each Vendor Booth receives two complimentary exhibitor registrations. Each double Vendor Booth receives four complimentary exhibitor registrations. Additional representatives are allowed in the Vendor Booth for a fee of \$100.00 plus GST (does not include attendance at conference events).

Exhibit Move-In: Exhibitors are expected to set up their Vendor Booths on Friday, June 2, 2023 at 12:30 pm.

Exhibit Move-Out: Exhibitors can begin dismantling at 7:30 pm on Friday, June 2, 2023. All exhibitor material must be packed and removed from the floor area as soon as possible as the Hotel needs to get the room ready for the next day's event. The hotel reserves the right to

dispose of any materials/packages that are not picked up within 24 hours of the event. A charge may apply.

Exhibit Services (additional cost): Showtime Event and Display is our tradeshow services provider. Showtime Event and Display will be available to assist with exhibit set-up, audio-visual, power and shipping requirements. Closer to the event, Exhibitors will receive an electronic information package outlining Showtime Event and Display's their services and prices.

Shipping and Receiving: The Penticton Lakeside Resort and Conference Centre does provide complimentary storage of packages/boxes, two days before and/or after the event. However, space is very limited. Please arrange directly with the hotel. Alternatively, Showtime Event and Display can handle all exhibitor requirements for storage, customs declarations and shipping goods and materials to and from the hotel. Please refer to Showtime Event and Display's information package for details when it is provided.

Check-In and Badges: Upon arrival, please come to the DABC registration desk in the Convention foyer to pick up your name badges and receive confirmation of exhibit location. Badges must be worn at all times.

Security and Insurance: The DABC will not assume responsibility for loss or damage. Exhibitors should take precautions to protect their property and have adequate insurance coverage.

Exhibitor Cancellation Policy: Please note that there are no refunds. However, if you must cancel, you may contact the DABC office to request a refund review.

DABC Cancellation Policy: If the trade show is cancelled due to Provincial Health Orders, the DABC will provide full refunds to Exhibitors.

Please feel free to contact the DABC office at info@denturist.bc.ca or 604-886-1705 with any questions you may have.

Sponsorship Opportunities

Sponsorship Levels

Bronze Level:	\$2,500	All advertising associated with the Convention.
Silver Level:	\$5,000	All advertising associated with the Convention plus complimentary booth at the trade show.
Gold Level:	\$7,500	All advertising associated with the Convention plus complimentary booth at the trade show plus services in kind (for example, cost of speaker, speaker's hotel room and transportation to and from airport).
Platinum Level:	\$10,000	This is per year with a three-year option. It includes sole sponsorship of social events, all advertising associated with the Convention, complimentary booth at the trade show plus services in kind (for example, cost of speaker, speaker's hotel room and transportation to and from airport).

Please contact Alex at the DABC office at 604-886-1705 / info@denturist.bc.ca if you are interested in sponsorship and/or if you would like to sponsor an evening event.

Hotel Information

Penticton Lakeside Resort and Convention Centre is located on the south shore of Okanagan Lake. The Resort includes 273 lake and mountain view guest rooms, each with their own balcony. With over 32,000 sq ft of space and the Okanagan Lake as the scenic backdrop, the Resort's conference centre is an idyllic location for a convention and tradeshow.

Rooms must be booked individually **on or before March 30, 2023**, to receive the below discounted room rates. Hotel reservations can be done by phone or online:

1. **BY PHONE:** Please call the toll-free reservation line at 1-800-663-9400 and **identify yourself as being with the Denturist Association of BC Conference** in order to receive the special guestroom rate.
2. **ONLINE:** Please click on the below URL:
<http://www.onressystems.com/vendors/pentictonlakesideresort/Group-Reservations.html>
select the desired dates and enter promo code **DABC2023**.

IMPORTANT: For extended stays (including May 30 or June 3rd, please contact the hotel via phone or email to book at the discounted convention rate. Online booking does not allow you to reserve the extended dates.

The following are the convention rates (plus applicable taxes and service charges), based on single or double occupancy:

City View Standard Room	\$173.00 CDN
Beach View Standard Room	\$182.00 CDN
Lake View Standard Room	\$190.00 CDN
City View King Room – starting at	\$190.00 CDN
Beach View King Room – starting at	\$199.00 CDN
Lake View King Room – starting at	\$207.00 CDN

Parking is \$10 per vehicle per day for in-house guests.

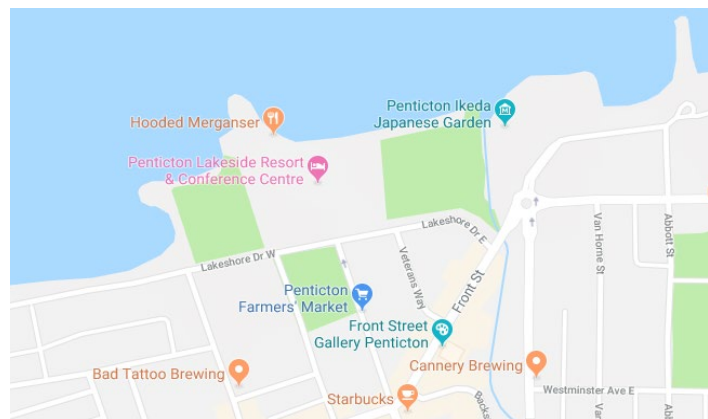
The Hotel location and contact information are as follows:

Penticton Lakeside Resort and Conference Centre

21 Lakeshore Drive West,
Penticton, BC
V2A 7M5

Hotel Front Desk:

(250) 493-8221
1-800-663-9400



Event Information

EVENING EVENTS

(May be subject to change and subject to additional charges. Updates will be provided to all exhibitors and vendors when available.)

Wednesday, May 31th, 5:30 pm to 7:00 pm: Hospitality Night on the patio (weather permitting).

Thursday, June 1st, 4:45 pm to 6:15 pm: Wine tasting.

Friday, June 2nd, 4:00 pm to 7:00 pm: Cocktails and appetizers at the Trade Show for all registered attendees.

2022 Exhibitors and Sponsors

We thank our past exhibitors for their continued support and contribution to the success of our Conference and look forward to meeting and working with new exhibitors!

A big thank you to our 2022 Sponsors:

Platinum Sponsor: Dentsply Sirona

Gold Sponsors: Ivoclar
Nobel Biocare
Vita North America

Silver Sponsors: Straumann
Swiss NF Metals, Inc.

Thank you, 2022 participants:

Abutment Direct	Align / Invisalign / iTero
Argen Canada	Central Dental
Dental Axxess	Desktop Health
Excel Dental	Kube Innovation
Protec Dental Laboratories	Zahn Canada, A Division of Henry Schein

Thank you to Dentsply for sponsoring the trade show cocktails! Thank you to Vita North America for the Easyshade prize. Thank you to Dental Axxess for the Xcart prize.

Please feel free to contact the DABC office at info@denturist.bc.ca or 604-886-1705 with any questions you may have.